

VOCOM VOCOM

THE TECHNICAL BACKGROUND

▪ Introduction

- The nature of sound is vibratory. For us to hear something, the air must move. It is possible to move other media in the same way, which results in similar but non-acoustic phenomena. These equally vibratory but different forms of "sound" are familiar to all of us as (1) electrical signals in a wire, (2) physical movements of a stylus in a groove, (3) changing magnetic fields from a moving tape, (4) audio modulated high frequency radiation (amplitude or frequency modulated radio). In all these forms the vibratory movements are analogous to the original acoustic form. If they are not, the result when we eventually reconvert to acoustic vibrations (by means of a loudspeaker) is described as "distorted". But our aim, at any rate in high fidelity systems, is to preserve a true analog of the complicated and continuously changing vibratory function of the original music or speech. All of the above methods are analog methods.
- Vocom is concerned with a different way of looking at information. Vocom processes sound in digital form, which means numbers. What happens is that the electrical analog of a sound is examined by taking samples at regular intervals and noting its amplitude at each sampling point. If we assume that the vibrations or oscillations move around a zero line, some of the numbers noted will be positive, others negative. The result is a list of numbers all of which have a known time position. For example a pure (sine) wave might have a frequency (speed of vibration) of 100Hz (Hertz cycles per second). This is about G at the bottom of the bass staff, and one cycle takes 0.01 seconds. For half the time (0.005s) it is positive and for the other half negative, and the zero line is crossed twice. If we set a clock to sample this waveform every 0.0001s (100 microseconds-a frequency of 10KHz), every cycle will produce 100 numbers, and according to the length of the number (in the case of a computer the number of binary digits or bits) we would have greater or less discrimination in the accuracy of the numbers given. In decimal terms, the number series 1.003, 2.095, 3.416 gives much more accurate information than 1, 2, 3 because we allowed four digits instead of one. So the more bits in the number, the better the approximation to the true amplitude sampled.
- A moment's thought will also show that the higher the frequency being sampled, the higher the sampling rate must be. In short, the two important parameters are the rate of sampling and the number of bits in the sample taken. The product of these two gives us a bit-rate per second, and in general the higher the bit-rate the better the fidelity when the numbers are later decoded into analog form.

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▪ Why Use Digital Techniques?

- Why bother to convert waveforms into numbers? What's wrong with my analog phonograph, tape recorder? Nothing at all in the context for which they were intended, but a lot when it comes to sending a vast amount of data over a great distance - and this is after all what Vocom is, about. The compelling reasons for using digital techniques lie in two areas - Transmission and Storage.
- Transmission: In order to send analog signals over long distances with high fidelity, extremely expensive lines or extra high quality radio links must be provided. Long ordinary telephone lines cause drastic attenuation, particularly in the high frequencies. To overcome this, the necessary coaxial or other special cables are prohibitively costly except where quality must predominate over price (e.g. programme links between studio and transmitter). VHF/FM transmitters give adequate quality but have only short range. The quality of long distance AM radio is still appalling after over 60 years of shortwave - subject to fading, noise, cosmic and meteorological interference. And anyway on AM the normal station separation cannot give adequate bandwidth (see below) for high fidelity. But consider the transmission of binary numbers. Even if the quality is poor, the receiving end need only be able to detect whether a 0 or a 1 was sent, not the elaborate waveforms of speech or music (though there is a limit to the speed of data transmission, similar to the high frequency analog limit). Much poorer signals can be acceptably decoded, and since no noise or interference is in the data sent, the output will also be free from them - they are analog phenomena, outside the competence of a digital converter and therefore ignored.
- The advantages of digital methods for speech transmission were recognised some time ago, and Pulse Code Modulation, using a form of the methods I have described, carries most of the long distance calls you make today. Without digital transmission, pictures from the moon would be a complete impossibility. Naturally, in a telephone system we are not concerned with the very high data rates needed for good TV pictures, or even with hi-fi in the music sense. If we can clearly hear a noise-free voice and recognise the vocal idiosyncrasies of our caller, we are quite happy to accept certain limitations. Indeed, we have always tolerated the very low quality microphone used in telephones, which limits the possible fidelity right at the beginning of the chain. Nevertheless, in order to produce acceptable quality even by telephone standards, the PCM system used by the British GPO has to use a rate varying between 48,000 and 64,000 bits per second.
- Storage: Analog storage on tape, film or disc is fine - but only in the applications best suited to it. Even in these applications there are plenty of poor tapes and scratchy discs, and they are bulky and cumbersome to load, and slow to start, find cues in, take off, file or destroy. For any automated system digital storage offers compelling advantages, but for Vocom it is absolutely necessary. Using the various digital equivalents of analog stores, very large amounts of data can be stored economically, reached in tiny fractions of a second, processed at speeds thousands of times faster than 'real time', sorted, re-routed, edited, reassembled, acted on by purely mathematical means, and when not needed, destroyed without fuss. Naturally some kinds of digital storage are cheaper than others -

are responding-and their frequency is known. So a complicated spectrum becomes - so much of Filter 1, so much of 2, and so on up to 64. This is enormously simpler than full scale mathematical assessment by amplitude sampling. And as mentioned above, almost any degree of fidelity is possible by concentrating the filters in the relevant spectral areas.

- After data compression, the filters (now oscillators) recreate the sound they originally 'heard'. The computer can also store a complete vocabulary of 'pre-packed' words', selected by program and sent to the synthesiser on demand - in fact it can do all the normal manipulations on digital material which one would expect from any processor. In its digital form the speech data has now been compressed to a rate of no more than about 200 bits/second. This amazing order of compression means that it can be transmitted over lines at whatever the bit-rate capability of that line may be. Sent by telephone line capable of 60,000 b/s, for example, a Vocom transfer could be made at a speed 300 times faster than real time. In terms of line rental savings, this is spectacularly good business.
 - Vocom is extremely adaptable. In the above description I have covered only a fraction of the possibilities, and as I have said we do not at this stage wish to make all our secrets public, with an intensive research program in hand. But we hope these notes may have served to show that Vocom is really new, is really effective, and promises an extraordinary advance in the science of communications - and advances in this field mean more fruitful dialogue between people. In all areas where the spoken word is preferred to cold type, and there are many, Vocom will change the world. As an appendix to this brief exposition, you will find enclosed a few examples of the programs and print-outs used in our current research program.
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VOCOM

- offers, for the first time ever, a practical method of storing human speech in a highly compressed digital form, and at a very low cost per stored bit. The coded voice data can use literally any existing communications system telephone, Telex, computer terminal service, wire, radio, satellite - well, we admit you can't send Vocom in a letter! But whereas long distance high quality broadcasting by line needs coaxial cables, waveguides, microwave links and other costly installations, Vocom is just as happy with ordinary telephone lines.
- Potential users of Vocom range from large businesses with their own computer terminals to any member of the public with a telephone. The Vocom terminal is simply a small box, not unlike a compact calculator in size and general appearance. This stands beside the telephone or Telex, and the renter would be supplied with a directory of code numbers. Some of these would be public services but there would also be confidential services for which special codes would be issued. To operate Vocom it is only necessary to key numbers on the terminal, and the reply is in ordinary speech, heard either through the telephone earpiece or a small loudspeaker. Though generated by Vocom, this voice is clearly recognised as that of the original speaker. The terminal box will certainly cost no more than \$30, although we anticipate that it would usually be rented rather than purchased, as part of a Vocom subscriber service.
- VOCOM
 - is versatile. Not only can it store spoken messages of any length, but it can actually assemble sentences of acceptable grammatical structure from a stored bank of individual words. The modest computer (typically one of the DEC PDP8 series) which is all that is necessary to service Vocom can also perform other calculations and instruct Vocom to speak the result. For example, an inventory control system using Vocom might receive input data from the storekeeper as he despatched items, and would calculate what remained, continuously updating Vocom. The salesman on the road has only to phone in from a Vocom terminal to check the latest stock situation - but the message he actually hears may never have been spoken by anyone in that form. By arrangement with the telephone companies, there is in fact no reason why Vocom should not be dialled like an ordinary telephone number, particularly where security risks are not high.
- VOCOM
 - is aimed at people and businesses at every level, not just top professional users and the wealthy individual. Millions of the public who have previously considered any kind of data access quite beyond their reach will now, for the small rental of a Vocom terminal, have a mass of information instantly available, delivered in normal everyday language and adaptable to personal requirements.
- VOCOM,
 - by selecting essential and rejecting unnecessary voice data, stores the highly complex patterns of speech in a more economical way than has ever been possible before. Far more flexible than an analogue tape recorder, a Vocom unit can accept voice inputs from any distance, process them in any way required, store them indefinitely, and finally transmit them in a fraction of the time it takes to speak them. The importance of this compression facility is incalculable. People will be able to talk for as long as they like into Vocom, and because the entire long message can be sent at many times its original speed the line usage costs will still show spectacular savings on conventional methods. A mass of non-urgent material, including whole books for publishers, could be packed into the least busy hours on the world's telephone and Telex lines. Both the command numbers and the message itself can be coded to ensure complete security, and it is possible to change codes automatically and frequently (every hour, for example) where maximum secrecy is essential. Though not normally necessary as well, a Vocom output can be scrambled like an ordinary speech signal. The addition of Vocom to an existing system does not affect its other functions in any way.
- For a private renter of Vocom, there will be numerous services at his command which at present are either not available at all or only in an inefficient form. Let's take a few examples-telephone answering, for instance. At the moment there is a choice between human answering services, which are often less than good, slow and very insecure, and telephone recording machines capable of not more than about 30 seconds per message, and also insecure. With Vocom, keying a personal code will automatically put all calls in to Vocom, which will answer callers in any way the subscriber wants, even answer questions if programmed to do so, and record a message of any length. The subscriber could access his messages from anywhere, update the answer to callers, anything.

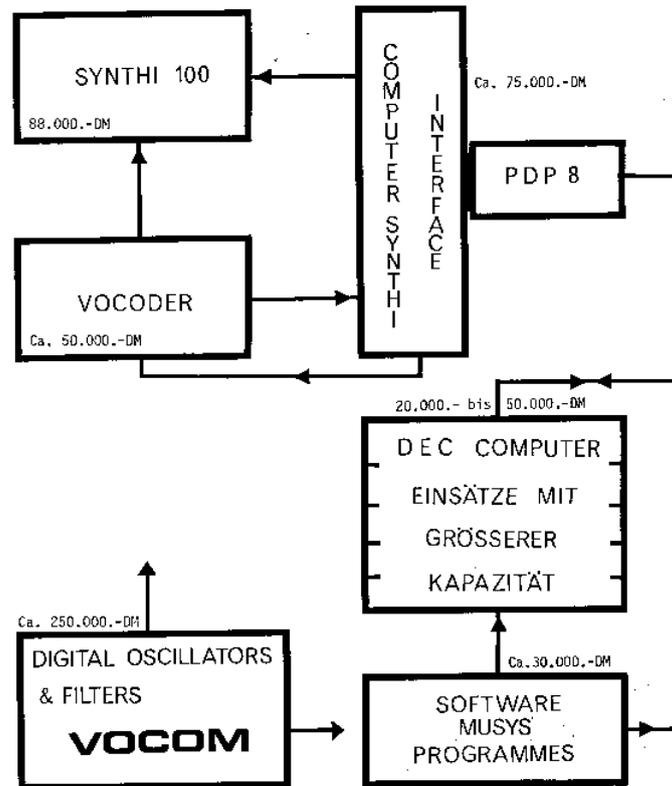
- Or take the stock market. The Vocom subscriber can have up-to-the-minute prices direct from the floor of the market. He can have his stockbroker's advice on trends and the latest changes. Suitable programming would enable the computer to accept portfolio information from the customer, line this up with current trends and compute the most profitable course.
- The possibilities of Vocom in the public field are endless. Airline, railroad or any other transportation reservation services would not suffer, as they do today, because one human being is not doing a job properly. The spoken message will actually come from a computer, and if the booking position is correctly stored the message must also be correct. Car hire, truck rental, personal credit situation instantly obtainable from the bank's computer on a confidential code. Phone directory enquiries, changes of address, hotel room booking, hospital bulletins. All this and more, continuously updated and continuously available in clear, understandable form. Since the initiation is by key and not normally spoken (unless of course the user wishes to record something) it is possible for people not very familiar with the language stored to use Vocom where they might fail to communicate with a human being. If you have a little German, for example, you might not be able to ask for train schedules but you might know enough German to understand them. Simply key Vocom and listen. If you need it again, key it again Vocom does not get tired or impatient. In many cases, a variety of languages will in any case be available on demand.
- For the business, civil and military user the expansion of capability is even more dramatic. Large concerns which already have computer terminals can put in a Vocom facility without any trouble at all, either by adding a 'talking output' to the existing terminal or by installing the Vocom machine itself if the size of the business justifies the outlay. Vocom comes complete with its own computer or can be interfaced with an existing processor. Thus anyone with a computer can make it vocal and articulate.
- Let's again look at a few examples. A banker could verify the credit rating of an intending borrower, or the financial state of a company, confidentially and simply. International banking houses would have a low-cost world communications network of far greater scope than now. An entire meeting in a New York head office could be sent to Vocom as it happened, flashed across to Europe in low-rate time, and be heard (rather than read in hastily typed form) in the Zurich office an hour or two later.
- Again, let us suppose a large company has a sales meeting in Chicago, but one of their top executives is in San Francisco waiting to make a decision. He needs a directive from the meeting but much more than Yes or No. He can hear back the whole meeting from a San Francisco Vocom terminal, key another number to retrieve a six-month-old file stored in New York, go ahead and make his decision and then input Chicago's Vocom to dictate a long report giving his opinions and reasons. There have been no mistakes due to under-briefing or attempted economies on telephone charges. Everything is in Vocom as long as required. When the heat is off a typist can take it all down for the records, or a digital tape can be filed holding the entire operation in voice form exactly as it happened.
- For some users the word bank facility will be particularly useful. Imagine, for example, a permanent store of more than 10,000 words—a larger vocabulary than possessed (regrettably) by many of us. Apply this capability to a police problem in New York. As well as a large selection of ordinary words, all Manhattan street references would be stored in the bank, using clear, unhurried speech. In an emergency situation a person under stress can speak indistinctly or make mistakes. A message like "Blue Buick taken from Lexington at 45th, 11.52, believed heading Queens" could be keyed into Vocom using a rapid shorthand code. Vocom would then assemble the message from its word bank. Patrol cars would be in constant touch with Vocom by radio and receive the clearly spoken message, which would itself change minute by minute as it is updated. The original input keying would have simultaneously commanded another Vocom bank to assemble the same message in Spanish, and print it out in both languages for the permanent file. Criminal records, court cases, traffic control. There is no police operation which would not benefit from Vocom, and its installation will initiate a complete overhaul of police methods.
- As a last example (but there could be many, many more), consider the advantage to a military organisation in having the day's orders to distant units spoken in plain language, in as much detail as is needed and with no ambiguities due to telescoped or mal-transmitted messages. In high security situations like this, elaborate scrambling, codes and ciphers would of course be used but all decoding would be automatic and the destined unit commander would receive his orders directly, if need be from the Commander-in-Chief himself. Because of low line usage, massive amounts of secret material could be safely sent to foreign locations.

- VOCOM
 - is without any doubt the biggest thing in communications since the invention of the telephone. It can be added to existing systems with practically no disturbance and at very modest cost both to installer and user. Its impact on the community will be vast and wholly beneficial, and its potential for enhancing the quality of inter-national dialogue, leading to more efficient promotion of world trade and improved human relations, cannot be exaggerated.

- The Vocom
 - research programme is already well advanced, and the present need is for additional capitalisation to bring the benefits of Vocom into the world's communication networks with the minimum of delay. A stake in Vocom is truly a stake in a better world for tomorrow.



EMS - "ZUKUNFTSMUSIK"



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